

Report

to the United Nations

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Protecting Human Rights and Freedoms.
Exposing social engineering and revealing methods of informational and psychological manipulation
of society

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Social media has embodied modern progress, becoming commonplace and an integral part of everyday life. Every form of progress involves varying levels and degrees of vulnerability, and social media is no exception

Everyday life and threats

As social media has evolved from a simple source of user interest, to an opportunity for business creation and development, to becoming a perceived essential asset for modern people, not only have functions and supporting technologies for enhancing user presence on social media evolved, but also methods for exploiting social media for purposes harmful to users, security, and public order.

The security and privacy principles implemented by corporations like Meta or Google are effective to a certain extent. Anyone knowledgeable in the world of IT and security knows that there are no perfect operating systems that guarantee security, and therefore the privacy of social media accounts, and that each level of user protection on social media isn't a serious issue for highly qualified professionals.

Not long ago, a few years ago, the world was made aware that influential people, intelligence agencies, and law enforcement agencies — whose personnel is a separate issue of public, national, and international security — have special software that can be used to open any device running an Apple or Android operating system.

This explains the practical nature of the inherent vulnerability, exposing the privacy of users' lives on social media. Unfortunately, this is only one method for destroying the privacy and security of social media use. There are countless methods for hacking accounts themselves, so the likelihood of being in a safe environment for individuals whose activity or activities could be of interest to those capable of performing such technical manipulations is zero.

It is from this perspective that the public, politicians, and less-expert experts from various fields understand the definition of social media security. Unfortunately, however, unauthorized access to private information and illegal eavesdropping on conversations are the least significant problem facing the world in the era of social media's dominance in communication and data exchange.

A curious fact: due to the informational shell of life and unspoken principles of acceptability, the privileged majority of social media users are relaxed about the lack of privacy and security. This doesn't explain the public's acceptance of spying as a given, but rather proof of the presence of informational and psychological manipulation on a global scale.

Serious threats

Informational and psychological processing is a tool not only for adjusting various forms of perception, behavior, and thinking, but also a specific "dimension" that causes addiction in users. Only a small percentage of people possess the mental stability to maintain a proper, realistic, and complete understanding of life, events, and other people. Given the vast array of auxiliary tools, techniques, and specialized software systems available for social processing, this problem has become so global that the overall psychological health of modern society is at risk.

Fundamentals of information-psychological processing

- Shadow
- Flag
- Religion
- Money
- Imperfections and errors
- Feelings & dreams
- Problems
- System Trends

Footnote:

Basic processing methods offer several options for their use. These principles can be used either from scratch, without prior preparation, or after preliminary preparation, including studying the object, reading private information, and much more.

Shadow

Mystery, novelty, psychological atmospheres (of the cinematic type) are a guide to illusions, which subsequently become a tool for manipulating a person.

Flag

Mind control through patriotism, creating a sense of connection with special services, and a sense of agency and belonging to a force is a tool for influencing a person's psychological, emotional, and mental state. It's important to note that users don't know who is actually conducting the manipulation and don't realize that it could be carried out by multiple individuals or parties, tripling the complexity of the manipulation to the point where it's completely impossible for the user to return to normal psychological functioning and reality.

Religion

One of the most powerful tools for developing and psychologically controlling the human personality. Methods can vary widely, but typically, religion is used as a tool for psychological manipulation by terrorist organizations.

Money

Illusions about the struggle for interest, money, or the illusion of the possibility of quick or serious enrichment are a powerful manipulative tool.

Imperfections and errors

The fear of secrets being revealed is the most powerful weapon in human control. Such fears can be fueled by both existing material and information that, if properly processed, can be interpreted as actual compromising material.

Feelings and dreams

Feelings are a powerful tool for destroying a person's ability to think logically. Therefore, for example, falling in love or experiencing a failed love opens doors into a person's brain that are normally closed to unscrupulous people.

Dreams are capable of relaxing a person, after losing vigilance which can be used.

Problems

The operational use of personality becomes especially convenient through problems. Informational pressure on the environment, events, and processes inclines a person to a certain level of reflection, immersion in the information space, and as a result, the person becomes dependent on the information environment, where one can often see something veiled, not pressured.

System Trends

Systemic trends are a tool of intermittent significance, yet relevant in the present. The unspoken "social trend" is precisely about systemic life. In reality, systemic ways of thinking are not a trend, but rather imposed through the regular indoctrination of individuals, groups, and social strata.

Veiled

Veiling is a deeply ingrained principle of interaction with information and people. Almost all major types of human and social processing utilize veiling in one form or another.

Polysemy, homonymy, allegory, palindrome, metonymy, subtext, and others are a standard set of exchanges of veiled meanings.

Veiled meaning, as a regularly used meaning, generates a multitude of distortions and inaccuracies in both serious and artificial processes. Unfortunately, this principle is exploited by government agencies, hackers, and terrorist groups alike. The popularity of veiled information has reached the point where, in fact, many people around the world read the double meaning effortlessly, automatically. When we compare the popularity of veiled meaning with the number of inaccuracies it produces in real life, it becomes clear that the psychological environment cannot be considered stable, and people involuntarily plunge into an abyss of informational and cognitive chaos.

Association is the most powerful weapon of secrecy and the most frequently used. Association by meaning, context, audio, video, photo, illustration—in all possible forms. Information atmosphere.

Information atmosphere

Informational atmospheres are created through multi-channel influence on a specific group of people or on a specific individual through already-processed people. The atmosphere is often closed, tied to specific issues, situations, or circumstances, where, in the case of preliminary processing of a specific group of people, the object (target) may find itself in a closed informational dimension.

For example:

*...a group of four people went to a party. The next day, two of them receive veiled information via social media that one of the remaining two has met a girl the third person (the target) likes. The target receives information that the other two are aware of this but remain silent. Thus, the target develops a distrust of their friends. The target, distrusting two friends because of the third person, feels hatred for the third, but given that the third knows nothing, the first two friends received "**shadow**" information, and the target also didn't dare to say anything directly because of, for example, a "**flag**." This affects the target's behavior in the group. This example explains how one can destroy peace and begin manipulation from the starting point of "creating mistrust."*

In fact, it is an informational internal atmosphere consisting of two types of information elements with subsequent control of development and modeling of behavior.

What's even worse is when an official finds himself in an informational loop, but this is no longer about social networks, but about professional life.

This also includes **global information networks**, where certain types of veiled information are launched through established channels and accounts, creating a stable idea of reality for an object or objects.

Technical means for carrying out information and psychological processing

Output of prepared content in a specific sequence

- Advertising
- News and information feed on Instagram and Facebook (Meta)
- Search window on Instagram
- YouTube homepage update
- Veiled information through viewing nicknames in stories

V — Veiled

TIPP — Technical means for carrying out information and psychological processing

Advertising

Pop-up and other advertising may not only be informative, but may also include the "V". Thus, through special software, manipulators output the required information elements that engage human consciousness.

News and information feed on Instagram and Facebook (Meta)

Each post, depending on its content, can also be moved up and down via special software, which allows manipulators to control a person's perception and influence their thinking if the person is addicted to reading veiled information.

Search window on Instagram

The search window displays previews of photos and videos. Typically, about 13 photos and videos are displayed on the screen at a time, making the search window highly informative and capable of manipulating the human mind. As with the aforementioned methods, the search window is customized with specialized software, allowing it to display the desired information in the desired order.

YouTube homepage update

Constant updating also makes it possible to receive information regulated by special software and, as a rule, this is a consequence of dependence on informational and psychological influence.

Veiled information through viewing nicknames in stories

Nicknames can also have a veiled meaning. By regulating views, a flow of information is formed. Such manipulations are also performed through specialized software.

Combinations

Example:

Object: Shadow + **V**;

TIPP + V;

Information atmosphere: **TIPP + V + OBJECT**

As you can see, the combinatorics is very extensive, and this is even without the content, that is, the context and subject of the information.

This explains why information of absolutely any nature and shade can be placed into combinations. Regardless of the quality of the information or even its adequacy, combinations are a powerful tool for manipulation.

This explains why even intelligent, educated, and mentally stable people can fall victim and lose touch with rational thinking. A common example is the game of blood ties based on visual similarity, where adults and serious people refuse to think rationally.

Solution to counter threats

Google may integrate an automated system for analyzing human interaction with social networks into the Android operating system.

AI may be used for this, but it should work in favor of security, and not the other way around, as is often the case.

AI, being a set of specific algorithms, is capable of performing computational and operational work according to specified parameters without human access to sensitive data. This means that AI is capable of understanding context, content, obfuscation, evaluating the sequence of information output, and much more. When using this AI tool, information and psychological processing will be detected and recorded. The user will receive notifications from the operating system and, if necessary, will be able to contact the relevant authorities or resources.

Similarly, Apple can implement protection for clients from information and psychological manipulation. Microsoft deserves credit for implementing the principle of continuous analysis through Capilot AI. This means that large companies in the US already have the raw data and code to write the required artificial intelligence.

General conclusions

Social media is a powerful tool for recruitment, pressure, isolation, manipulation, intelligence, group formation, and behavior modeling. This problem affects a wide range of people, from children to political figures and individuals over 60.

Based on the above, social networks have not only become an integral part of modern life, but also a very dangerous threat to mental health, order, internal and even international security.

This requires us to take social media seriously as a weapon and a threat.

And this creates a sense of urgency in the search for solutions to improve user security worldwide.

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Republic of Ireland*